

WENATCHEE DOWNTOWN ASSOCIATION PARTNERSHIP PACKAGES

2023



PARTNERSHIP TIERS

DOWNTOWN PARTNER

\$350 ANNUALLY

This partnership grants access to a comprehensive range of benefits provided by the WDA Downtown Partner program. By participating in this partnership tier, businesses can leverage their resources and support necessary for their success in promoting economic vitality, fostering attractive design, and contributing to the historic downtown's promotion.

- Access to Storefront Revitalization Grant Program dollars (coming in January 2024)
- Participation in WDA events like Wine Walk, Girls Night Out, Sidewalk Sale, etc.
- Ribbon cutting for newly opened businesses in the downtown district.
- Social media recognition. Social posts up to four times a year.
- Opportunity to advertise your business or events in our monthly e-newsletter
- Invitations to all WDA events.
- Complimentary annual spring headshot opportunities for you and your staff, courtesy of our partners at Heirloom Creatives.

*Non-Profits will receive a 25% discount

*Have more than one business? Receive 50% off your second business partnership

PARTNERSHIP TIERS

AVENUE PARTNER \$500 ANNUALLY

Businesses situated on Wenatchee Avenue, street level, 2nd to Kittitas, with a Wenatchee Ave address, are eligible to receive a comprehensive joint partnership package with the Wenatchee Downtown Association and the Wenatchee Valley Chamber of Commerce valued at \$500.

This partnership combines the benefits of being a WDA Downtown Partner and an Affiliate Membership of the Wenatchee Valley Chamber of Commerce. By availing this opportunity, businesses can enjoy the advantages offered by both organizations. It's a valuable opportunity to maximize support and resources for your business's success.

*Non-Profits will receive a 25% discount



PARTNERSHIP TIERS

DOWNTOWN INVESTOR \$1,200 ANNUALLY OR \$100 MONTHLY

Becoming a downtown investor means joining a special group of community members dedicated to the economic vitality, design, and promotion of our historic downtown. Your role as an investor plays a vital part in supporting local businesses and preserving our heritage. By contributing to the growth and success of our downtown, you help shape its future as a vibrant and captivating center. Join this unique collective and make a lasting impact on our beloved downtown community.

- Complimentary Downtown Partner membership plus the following benefits:
- Recognition in our monthly newsletters (circulation 1,450 and growing!)
- Recognition, along with other Downtown Investors on 4 social media posts during the year (7,250 on Facebook and Instagram combined)
- Recognition on the Wenatchee Downtown Association website.
- Opportunities to join the WDA Design or Economic Vitality committee when spaces become available.
- Up to 2 complimentary tickets to all Wenatchee Downtown Association events (must notify WDA staff of attendance)

*Non-Profits will receive a 25% discount

PARTNERSHIP TIERS

DOWNTOWN CHAMPION
\$2,500 ANNUALLY OR \$208 MONTHLY
AVAILABLE FOR UP TO 8 CHAMPIONS

- All Partnership tier benefits PLUS:
 - Sponsorship on all WDA title events including: Annual Appreciation Dinner, Wine Walk, Girls Night Out, Summer Sidewalk Sale, Trick-or-Treat Downtown and more!
 - 1 complimentary table to the Annual Appreciation Dinner (seats 6-8)
 - 4 complimentary tickets to events of your choice (must register for the event in advance)
 - Invitations to quarterly stakeholder social events with the WDA staff and board of directors